

BUSINESS ADMINISTRATION GENERAL

ABOUT THE PROGRAM

Business is a dynamic and growing field that offers graduates a variety of opportunities for career success. Students in the Business Administration program at CCCC will take classes in management, marketing, economics, accounting, finance and law. The wide range of business classes that we offer helps students prepare to become well-rounded business professionals with the skills necessary to succeed in the ever-changing business environment. All of CCCC's Business Administration instructors have real world industry experience.

As part of the business degree, students are required to complete work-based learning, where they will put their knowledge into practice while working at a real business.



Possible Employment In Industry

General Manager
Sales Representative
Customer Service Representative
Bank Teller
Human Resource Specialist



Top Employers In Region

Fastenal Caterpillar Local Banks Local Insurance Companies



CCCC Career Community

Students interested in Business Technologies tend to be analytical, organized, and work well with others and in teams. Graduates find jobs in a wide variety of fields, including law firms, medical offices, financial institutions, management, government, and not-for-profit organizations.



Occupational Statistics

MEDIAN SALARY:

\$69,820 annually (Business and Financial Occupations)





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Degrees

Associate in Applied Science in Business Administration, General Business (A25120; Lee Main Campus-day, selected evening; HMC selected day; Distance) Five Semesters (Summer Included)



None



Diplomas

Diploma in Business Management (D25120M0; LMC-Day/Evening, HMC-Day; Distance) Five Semesters (Summer Included)



Additional Admissions Process

None



Certificates

Certificate in: Entrepreneur (C25120E0); Manager Trainee (C25120M0); Retail Management (C25120RM); Social Media Marketing (C25120S0) (LMC-Dav/Evening, HMC-Dav; Distance)



Skills In Demand For Program And Industry

Communication Skills Organizational Skills Technology Literacy



Transfer Options

Yes, University of North Carolina System (Contact the program lead to discuss transfer options further.)



Work-Based Learning Information

None



Additional Program Costs

None



To find all program planning guides, contact information, and more, scan the QR code or visit www.cccc.edu/programs