



Program Planning Guide

Video Production Technology Certificate (C30120)

Program Length: 2 semesters

Program Sites: Lee Main Campus, Day

Career Pathway Options: Associate in Applied Science Degree in Audio and Video Production Technology; Diploma in Video Production Technology; Certificate in Video Production Technology

Suggested Course Schedule		Class	Lab	Work	Credits	Notes:
1st Semester (fall)						
BPT 121	Media Speech Techniques	2	3	0	3	
BPT 231	Video Production I	2	6	0	4	
BPT 235A	Video Performance I-A	0	3	0	1	
	Total Semester Hours	4	12	0	8	
2nd Semester (spring)						
BPT 220	Emerging Technologies	2	4	0	4	
BPT 232	Video Production II	2	6	0	4	
BPT 235B	TV Performance I-B	0	3	0	1	
	Total Semester Hours	4	13	0	9	
Total Semester Credits Required for Graduation: 17						



Course Descriptions

BPT 121 Media Speech Techniques

This course covers basic preparation and speaking performance. Emphasis is placed on proper articulation, pronunciation, rate of delivery, pitch, breathing techniques, inflection, projection, and phrasing for media talent. Upon completion, students should be able to demonstrate effective communication to a target audience.

BPT 220 Emerging Technologies

This course introduces advancements in technology, equipment, and/or software in the industry. Emphasis is placed on new and emerging content production trends in the audio and video industry. Upon completion, students should be able to adapt and utilize the most current audio and video technology.

BPT 231 Video Production I

This course is designed to develop technical abilities and a creative eye for producing effective videos. Emphasis is placed on fundamental techniques and aesthetics of planning, shooting, lighting, sound design, and editing. Upon completion, students should be able to create professional video productions in a team environment.

BPT 232 Video Production II

Prerequisite: BPT 231

This course is designed to advance the study of video production learned in BPT 231 Video Production I and is designed to develop technical abilities and a creative eye for producing effective videos. Emphasis is placed on fundamental techniques and aesthetics of planning, shooting, lighting, sound design, and editing. Upon completion, students should be able to create professional video productions in a team environment.

BPT 235 Video Performance

This course provides hands-on experience in the operation of video equipment. Emphasis is placed on the application of skills through direct participation in the production or distribution of video. Upon completion, students should be able to demonstrate competence in creating video content.