### Central Carolina Community College

# Strategic Plan 2010 - 2013

## Mission

Central Carolina Community College serves as a catalyst for personal, community, and economic development by empowering people through education and training.

# Vision

Central Carolina Community College is the leading force for educational opportunities, economic progress, and cultural enrichment in the communities it serves.

### Values

Community, Diversity, Excellence, Innovation, Integrity, Student-Centered, Sustainability

### Goals

Goal 1: Students - Maximize student learning, access, and success

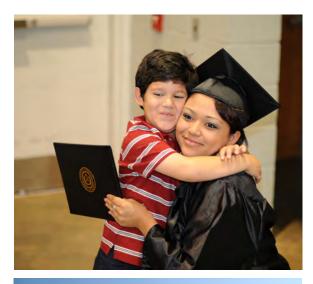
Goal 2: Employees - Attract, develop, and sustain highperforming employees

Goal 3: Partnerships - Build and strengthen partnerships

Goal 4: Financial Foundation - Maintain a strong financial foundation

Goal 5:Technology - Champion the implementation of effective technologies in programs and operations

Goal 6: Collegiate Environment - Promote a collegiate environment







### CCCC Strategic Plan, 2010 - 2013

#### Goal 1: Students - Maximize student learning, access, and success

#### Objective 1.1 - Increase student retention and completion

- a. Implement retention strategies
- b. Incorporate sustainability across the curriculum (degree and non-degree)
- c. Provide comprehensive career services for students
- d. Ensure teaching excellence

#### Objective 1.2 - Increase student access

- a. Provide access to transportation assistance through ride-share, bike access, and public transportation options
- b. Increase flexible course offerings and alternative formats
- c. Ensure access for special populations

#### Goal 2: Employees - Attract, develop, and sustain high-performing employees

#### Objective 2.1 - Support employee professional development and education

- a. Recognize employees who have outstanding performance in meeting the college's mission and values
- b. Provide professional development
- c. Engage adjunct faculty and staff

#### Goal 3: Partnerships - Build and strengthen partnerships

Objective 3.1 - Build upon collaborations between the college and the local, national, and international communities

- a. Increase training opportunities in the skilled trade areas
- b. Engage industry leaders (advisory committees) in development of new courses and training
- c. Build partnerships with business and industry to expand opportunities for students.
- d. Build partnerships with public/private senior institutions to increase opportunities for students.
- e. Develop long-term relationships with alumni, "the college's living endowment"
- f. Increase numbers of high school graduates and adult high school/GED graduates enrolling directly into CCCC programs

#### Goal 4: Financial Foundation - Maintain a strong financial foundation

Objective 4.1 - Increase financial resources for identified needs through government funding as well as private gifts, grants, and other partnerships

- a. Expand grant opportunities through private and public sources
- b. Develop a complete package of fund raising opportunities to coincide with the 50th anniversary celebration
- c. Encourage a more comprehensive commitment to fundraising and development among all college employees and trustees
- Objective 4.2 Improve efficiencies in campus operations
  - a. Build sustainable infrastructure to maximize renewable energy credits
  - b. Reduce paper and employee time through the implementation of electronic forms and signatures
  - c. Expand sustainability practices at all campuses
  - d. Reduce energy costs at all campuses and sites through people and systems

#### Goal 5: Technology - Champion the implementation of effective technologies in programs and operations

#### Objective 5.1 - Enhance learning, service, and operational technologies

- a. Select and install interactive classrooms on the three main campuses and three centers: Lillington Adult Education Center, Lifelong Learning Center, and Siler City Center
- b. Provide comprehensive WiFi access across all campuses and sites

#### Goal 6: Collegiate Environment - Promote a collegiate environment

Objective 6.1 - Create more secure and inviting facilities and grounds

- a. Develop a plan of action to enhance the appearance of campuses and sites
- b. Provide electronic security and surveillance at campuses and sites

c. Improve areas where students gather, such as in and around the student center, bookstore, and library *Objective 6.2 - Evaluate and enhance student activities* 

a. Collect data representative of all campuses and sites to determine student interest in activities

b. Consult a student activities specialist on options and directions for enhancing activities